



WASHINGTON OZAUKEE
PUBLIC HEALTH DEPARTMENT

Annual Report

2019

The 2019 Washington Ozaukee Public Health Department (WOPHD) 2019 Annual Report is developed and rooted in the 10 Essential Public Health Services. The 10 Essential Public Health Services guide our daily work and remind us of the responsibilities we, as the public health department, have to our community in protecting and promoting health. We extend deep appreciation to all of our community partners who work diligently with us to sustain and improve the health of Washington County and Ozaukee County residents.

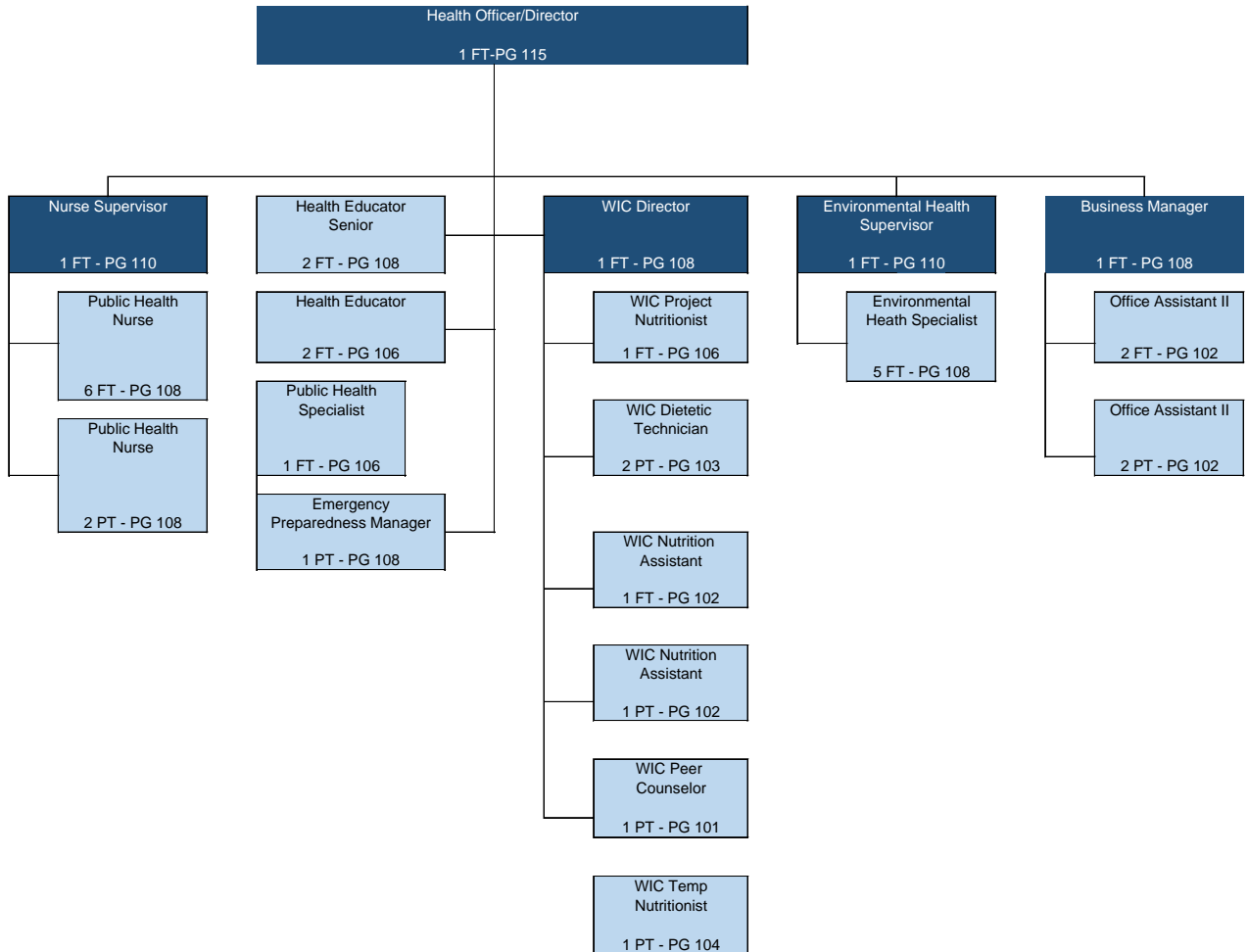
Washington Ozaukee Public Health Department

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Organization Chart



Washington Ozaukee Joint Board of Health

Washington County Representatives

Don Kriefall, County Board Chair
Kris Deiss, County Board Member
Richard Bertram, County Board Member
Doreen Buntrock, Citizen Member
Travis Dowden, Citizen Member

Ozaukee County Representatives

Kathlyn Geracie, County Board Member
Donald Clark, County Board Member
Cathy Cero-Jaeger, Citizen Member
Nitish Bangalore, Citizen Member

Dr. Steven Zils, Aurora, Medical Advisor



WASHINGTON OZAUKEE PUBLIC HEALTH DEPARTMENT

Washington Ozaukee Public Health Department (WOPHD)

Vision & Mission

Vision: To be innovators in fostering healthy people, places and communities.

Mission: To improve the quality of life by promoting, protecting and enhancing the health and well-being of the public.

Essential Service 1

Monitor Health Status to Identify and Solve Community Health Problems

Introduction: Essential Service 1 activities include assessing the health status of the community through formal and informal needs assessments and data analysis. The Washington Ozaukee Public Health Department collaborates with a broad group of community partners to address our health needs. Community health improvement planning and leading health indicator data guide our health focus areas.

Washington and Ozaukee Health Status

Annually, the County Health Rankings collect data for every county in the United States and provide a state ranking. In 2019, Ozaukee was ranked the healthiest county in Wisconsin and Washington was ranked the 2th healthiest.

2019 -- Outcomes

- Despite the high rankings, health data of concern are the percentage of adults who smoke, are obese, drink excessively (defined as adults who report binge or heavy drinking in the past 30 days) and the number of self-reported poor mental health days.

Health Indicator	Washington	Ozaukee	Wisconsin
Adult Smokers	14%	12%	17%
Obese Adults	31%	24%	31%
Excessive Drinking	25%	27%	26%
Poor Mental Health Days/Month	3.1	3.1	3.8

Essential Service 2

Diagnose and Investigate Health Problems and Hazards in the Community

Introduction: Essential service 2 includes provision of epidemiological identification of emerging health threats, investigation of infectious disease and human health hazards and prevention of disease through immunizations.

Communicable Disease Control

Surveillance, investigation and follow-up of reportable diseases are statutory responsibilities of local health departments. Follow up is conducted to assure measures are taken to prevent potential disease transmission.

2019 Outcomes

- Public Health Nurses conducted **1361** follow-up investigations on reportable communicable diseases in Washington County and **801** in Ozaukee County
- **140** TB Skin Tests were administered in Washington County and **147** in Ozaukee County

Emergency Preparedness

The WOPHD is focused on maintaining a proactive emergency preparedness posture. Implicit in this goal is the need to cultivate and sustain robust planning and response capabilities. The development of these capabilities is fostered in conjunction with contract objectives associated with Public Health Emergency Preparedness (PHEP) and Cities Readiness Initiative (CRI) grant funding. Taken together, these efforts place WOPHD in a position to enhance the safety of our community by maintaining an effective all-hazards preparedness program

2019 Outcomes

- Met the objectives levied by PHEP and CRI grant funding agreements. Some of these objectives include:
 - Ensuring all staff have a minimum level of Incident Command System (ICS) training
 - Maintaining a jurisdictional administrator for volunteer management programs
 - Participation in the regional Healthcare Emergency Readiness Coalition (HERC)
 - Conducting inclusive risk planning for the whole community, including vulnerable populations
- Conducted a successful Table Top Exercise (TTX) based on a Closed Point of Dispensing (POD) activation in response to an anthrax attack

Sample of Diseases	WC	OC
Arboviral	1	3
Campylobacter	25	14
Cryptosporidium	7	5
E.Coli	10	7
Food/Water Outbreak	0	0
Giardia	9	6
Hep A	2	0
Hep B	9	4
Hep C	29	16
Lyme Disease	115	54
Mumps	0	3
Salmonella	13	11
STDs:		
Chlamydia	259	126
Gonorrhea	30	20
Syphilis	0	3
TB Active	0	1
TB Inactive		
Latent TB	26	24
Varicella	12	1

- The TTX participants included personnel from 16 organizations across numerous disciplines including: public safety, school districts, healthcare systems, and long-term care facilities
 - Participants in the TTX felt that it was beneficial, and found the Closed POD program beneficial as well
 - The TTX identified deficiencies for improvement
- Updated the Public Health Emergency Plan as warranted based on lessons learned and changes in resources or protocols. This plan is a living document that serves as a roadmap for WOPHD during response operations
 - WOPHD also develops and maintains Mass Care plans for shelter operations
- Maintained valuable partnerships with many community and regional groups including:
 - Ozaukee County Healthcare Partners
 - Washington County Healthcare Partners
 - Local Emergency Planning Commission (LEPC)
 - Ozaukee Fire Association
 - Whole Community Preparedness Group
 - Southeast Wisconsin HERC
 - Quad County Emergency Preparedness Group
- Developed a Hazard Vulnerability Analysis (HVA) with community and regional partners
- Maintained primary and redundant communication systems:
 - Land line and cellular telephones, 800MHz radios, walkie-talkies, HAM radio systems, and the Government Emergency Telecommunications Service (GETS)
- WOPHD applied for grant as part of an inclusive planning initiative and was awarded funding to purchase two large mobile batteries to serve populations that are dependent on electronic medical devices during shelter and POD operations

Environmental Health Information and Consultation Services

WOPHD investigates complaints related to environmental health as well as provides environmental health resources to residents. Environmental Health Specialists provide consultation on private well testing, and advice on a host of issues, including air quality concerns, mold, radon, animal and insect complaints, lead and asbestos hazards, and other environmental health issues. The goal of this program is to protect the health of residents from environmental related illness and disease.

2019-- Outcomes

- Environmental health staff responded to over 2,600 public health inquiries in Washington and Ozaukee Counties

Immunization Program

WOPHD aims to reduce or eliminate vaccine preventable diseases. In 2019, **917** vaccines were administered to Washington and Ozaukee county residents to prevent infectious disease. In addition, staff work closely with school districts to assure school age children are in compliance with the Wisconsin State Immunization Law.

2018-2019 School Year Outcomes

<i>Ozaukee County School Districts</i>	<i>Percent of students compliant with WI law</i>
<i>Cedarburg</i>	93
<i>Grafton</i>	93
<i>Mequon/Thiensville</i>	93
<i>Northern Ozaukee</i>	81
<i>Port Washington/Saukville</i>	90
<i>Washington County School Districts</i>	<i>Percent of students compliant with WI law</i>
<i>Friess Lake</i>	92
<i>Germantown</i>	94
<i>Hartford J1</i>	92
<i>Hartford UHS</i>	93
<i>Kewaskum</i>	91
<i>Richfield J1</i>	91
<i>Slinger</i>	90
<i>West Bend</i>	90
<i>State of Wisconsin</i>	91.90

Seasonal Influenza

WOPHD conducts numerous community-based flu clinics to ensure our residents are protected from seasonal influenza. Influenza (flu) is a contagious respiratory disease that can lead to serious complications, hospitalization, or even death. Anyone can get the flu, and vaccinating against the flu is

the single best way to prevent illness. The CDC recommends everyone 6 months of age and older is vaccinated against the flu every year.

2019-2020*

- WOPHD staff vaccinated **555** residents against influenza*

*Jan 1, 2019 through Dec. 31, 2019. Flu season is considered August 1, 2019 through June 30, 2020.

Lead Poisoning Prevention

Children participating in the Washington Ozaukee Public Health Department WIC program receive blood lead screenings at age 1 and again at age 2 years or older. Lead test results from private medical providers are also recorded in the child's WIC record to assure appropriate follow up and testing is completed. This program provides education on prevention of lead exposure and case management services to families of children whose confirmed lead levels are 5 mcg/dl or higher.

2019 Outcomes

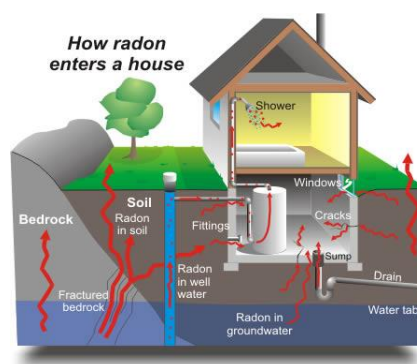
- 935 children in Washington County were tested for lead poisoning, and 915 children in Ozaukee County, for a total of 1850 children tested
 - WOPHD-WIC screened 229 children in Washington County and 109 children in Ozaukee County, for a total of 338 children tested for lead
- Of the 1850 total children tested, WOPHD provided follow up for 36 children who had elevated lead level tests over 5 mcg/dl

Radon Testing

WOPHD is the designated Radon Information Center for both counties. The dollars received from the Wisconsin Division of Public Health allow health department staff to distribute free radon kits and provide radon education to county residents.

2019 Outcomes

- 9 long-term radon kits and 792 short-term kits were distributed to Washington and Ozaukee residents



Essential Service 3

Inform, Educate and Empower People about Health Issues

Introduction: Essential Service 3 includes social marketing, targeted media public communication, providing accessible health information, and resources to reinforce health promotion messages and programs.

Car Seat Education and Installation

Proper car seat installation is imperative to keeping children safe while traveling in motor vehicles. WOPHD teaches families how to safely transport their children using car seats, booster seats and seat belts correctly. Child safety seats that are used correctly reduce the risk of death by as much as 71%. WOPHD provides monthly car seat clinics to the community, offering car seat checks, education, and seats to families who are unable to obtain them otherwise.

2019 Outcomes

- 66 child safety seats were evaluated for proper installation (53 Washington, 13 Ozaukee)
- 61 convertible seats were provided to Washington and Ozaukee residents (33 Washington, 28 Ozaukee)
- 9 infant seats were provided to Washington and Ozaukee residents (8 Washington, 1 Ozaukee)

General Health Education

WOPHD provides partnership, education, and support to local school districts, community groups and office clients, and more. Topics may include breastfeeding, nutrition and physical activity, alcohol, tobacco, substance use prevention, mental health referral assistance, growth and development, and infectious disease prevention.

2019 Outcomes

- Breastfeeding Awareness Month Event to promote breastfeeding-friendly businesses and breastfeeding resources
- Developed new materials to promote breastfeeding
- Developed new materials to promote WI Well Woman Program
- Outreach to new agencies who have implemented Harvest of the Month programs
- Offered teen vaping educational presentations at high schools
- Launched Cultivate Mental Wellness website
- Produced and distributed video to promote Cultivate Mental Wellness expansion to new communities
- Presented community resources to law enforcement participating in Crisis Intervention Training (CIT)
- Increased social media presence by providing targeted educational campaigns
- Continued partnership with UW-Milwaukee Population Health Nursing Clinical
- Continued partnership with Concordia Nursing Program

Social Media Presence

The WOPHD uses social media to educate the public about health issues and concerns. Facebook and Twitter postings weekly, providing timely health information.

2019 Outcomes

- Washington Ozaukee Public Health Department Facebook
 - 827 followers, 727 page likes
 - 172 posts in 2019
 - Average reach of post in 2019 = 224
- Well Washington County page
 - 168 followers, 146 page likes
 - 33 posts in 2019
- INVEST Ozaukee page
 - 183 followers, 143 page likes
 - 37 posts in 2019
- Breastfeeding Coalition page
 - 67 followers, 64 page likes
 - 5 posts in 2019
- Washington Ozaukee Public Health Department Twitter
 - 497 followers
 - 95 Tweets in 2019

Essential Service 4

Mobilize Community Partnerships and Action to Identify and Solve Health Problems

Introduction: Essential Service 4 involves convening and facilitating community groups in undertaking defined preventive and population focused activities in order to pool expertise and leverage all potential resources to solve community health problems.

Leadership Council

The Leadership Council provides foundational support to Washington County and Ozaukee County coalitions through collaboration and resource sharing. The Leadership Council is a compilation of members of Well Washington County and INVEST Ozaukee County, including: committee chairs, co-chairs, leaders representing local health systems, clinics, school districts, nonprofit organizations, and public health.

Well Washington County & INVEST Ozaukee County

Well Washington County and INVEST Ozaukee County are two independent coalitions that oversee public health activities in both counties. Each coalition uses community-based approaches to identify residents' health priorities and works toward improving health outcomes. Well Washington County and

INVEST Ozaukee County members include: community members, nonprofit organizations, businesses, government agencies, school districts, public health, and health systems. The purpose of the coalitions is to mobilize stakeholders to make a measurable impact on the health needs of Washington and Ozaukee counties.

Leveraging the expertise and resources of the larger group, Well Washington County and INVEST Ozaukee County work to sustain and improve the health of residents by promoting physical activity and nutrition, improved mental health, prevention of youth alcohol and tobacco use, and the elimination of substance abuse.

Well Washington County & INVEST Ozaukee County 2019 Outcomes:

- Mental Health
 - Launched Cultivate Mental Wellness website
 - Cultivate Mental Wellness received Character Counts Outstanding Character award from the Port Washington – Saukville Character Counts Committee
 - Cultivate Mental Wellness Pilot Evaluation completed for both counties
 - Launched Cultivate Wellness in Our Parks over the summer to promote physical activity and mental wellness in both counties
 - Offered three mental health community conversations in Ozaukee County
 - Promoted COPE Hotline, 2-1-1, and HOPELINE, Wisconsin's suicide prevention text line in both counties
- Obesity Prevention
 - Eat & Move Well Evaluation completed in Washington County
 - Launched Safe Routes to School at St. John's Lutheran in West Bend
 - Washington County awarded WI Active Together recognition for Eat & Move Well efforts
- Substance Abuse
 - Active Case Review, a new model to investigate and review cases of non-fatal overdose, launched in Ozaukee County
 - Alcohol Wrist Banding implemented at Fish Day in Ozaukee County
 - 2019 Mental Health & AODA Resource Guide distributed in both counties
 - Drug Take Back Day held twice in both counties.
 - New medication drop box located at Washington County Sheriff's Office

Washington Ozaukee Coalition for Sexual Wellness

The Washington Ozaukee Coalition for Sexual Wellness was created in April 2019 under the leadership of the health department. The coalition was created in response to the 2018 Youth Risk Behavior Survey (YRBS) administered in six Washington County school districts. The YRBS is a survey managed by the Department of Public Instruction meant to monitor health-related behaviors among youth. The mission of the coalition is: To advocate for sexual wellness in our communities by promoting factual, realistic information on human growth and development, sexual behaviors/education and reproductive health. The coalition will identify goals and outcomes in early 2020.

Washington County Heroin Task Force & Ozaukee County Heroin Task Force

The Washington County Heroin Task Force and the Ozaukee Heroin Task Force were formed in response to an increase in opiate and heroin use in both counties. In 2019, the Ozaukee Heroin Task Force expanded its focus area to include alcohol and emerging substances and was renamed as the Ozaukee Substance Use Task Force. The long term goal of these groups is to maintain the highest quality of life through the elimination of opioid abuse, achieved by community partnerships focused on prevention, policy, education, enforcement and treatment.

Both groups consist of community participation and partnerships with many agencies across the counties including law enforcement, schools, elected officials, businesses, county departments, and volunteers. The Ozaukee Substance Use Task Force is led by the Washington Ozaukee Public Health Department. The Washington County Heroin Task Force is led by community partner, Elevate (non-profit AODA agency).

Ozaukee 2019 Outcomes:

- Two “Drug Take Back Day” medication collection events
 - 2,866 pounds of medication collected
- Seven permanent medication collection sites
- Coordination of Ozaukee Criminal Justice Coordinating Council
- “Hidden in Plain Sight” teen bedroom and lecture series
- Three Vaping Awareness school events
- Alcohol Wrist-banding at Port Fish Day
- Peer Specialist Certification Training offered in Ozaukee County

Washington 2019 Outcomes:

- Candle Light Vigils
- “Hidden in Plain Sight” teen bedroom and lecture series
- Breakfast with the Board & Legislative breakfast
- Two medication collection events
- Seven permanent medication drop boxes
 - One new in 2019 at Washington County Sheriff’s Office
- Distribution of Opiate & Heroin Awareness Toolkit

Child Death Review Team

Child Death Review (CDR) teams meet to review and discuss circumstances involved in child deaths in both counties. The role of CDR is to determine how the death could have been prevented and if families and close contacts are offered appropriate support and resources. CDR teams provide recommendations for interventions and strategies to prevent future child death. The Washington and Ozaukee Child Death Review Teams did not meet in 2019. Meetings will resume in 2020.

Essential Service 5

Develop Policies and Plans that Support Individual and Community Health Efforts

Introduction: Essential Service 5 involves providing leadership for systemic community and state level planning for health improvement, development and tracking of measureable health objectives as part of a continuous quality improvement strategy and development of codes, regulations and legislation to guide the practice of public health.

The Washington Ozaukee Public Health Department has started the Community Health Assessment and Community Health Improvement Planning Process with local partners and health care systems. The CHA and CHIP will be finalized in 2020.

Essential Service 6

Enforce Laws and Regulations that Protect Health and Safety

Introduction: Essential Service 6 involves full protection of drinking and recreational water supplies, enforcement of clean air standards, food safety and licensing and timely follow-up of environmental health concerns.

Beach Monitoring Program

The WOPHD monitors the public beaches in both counties through a grant from the Wisconsin DNR. Public beach water is monitored from Memorial Day through Labor Day for elevated E. Coli levels and adverse conditions. After monitoring, WOPHD uses E. Coli levels to determine beach advisories and closures, which are posted through signage and online at www.wibeaches.us. WOPHD also uses a Twitter account to post results: @OzaukeeBeach

2019 Outcomes

Ozaukee Beach Site	Closed	Advisory	Open	Total
Upper Lake Park*	0	0	17	17
Harrington N/HWY D	1	1	47	49
Harrington S/Cedar Beach	0	0	46	46
Concordia	0	0	18	18
South Beach	0	0	25	25

*13 other sample times the beach was inaccessible due to high or rough water conditions

Washington Beach Site	Closed	Advisory	Open	Total
Ackermann's Grove	0	0	15	15
Sandy Knoll	0	0	15	15
Leonard J. Yahr	0	0	15	15

DNR Well Water Program

WOPHD inspects and tests transient wells in Washington, Ozaukee and Milwaukee Counties through a grant from the Wisconsin Department of Natural Resources. The program requires an annual test for bacteria and nitrate for any well that has public access to water for at least 25 individuals per day for at least 60 days of the year.

2019 Outcomes

- 464 establishments completed water testing; 14 had unsafe bacteria levels
 - 216 in Washington, 6 Unsafe
 - 176 in Ozaukee, 6 Unsafe
 - 72 in Milwaukee, 2 Unsafe
- 98 well system sanitary survey inspections were conducted

Food and Recreational Safety Program

The WOPHD is an agent for the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) and the Department of Safety and Professional Services (DSPS) in Washington County. WOPHD provides inspections, consultation and licensing services for: Restaurants and Retail Food; Public Swimming Pools and Water Attractions; Hotels, Motels, Tourist Rooming Houses and Bed and Breakfasts; Tattoo and Body Piercing; and Campgrounds and Recreational/Education Campgrounds.

2019 Outcomes

- 1,071 Routine inspections were completed in 2019
 - 9 Body Art
 - 8 Campgrounds
 - 659 Food Facilities
 - 238 Retail Food Facilities
 - 44 Lodging
 - 107 Pools
 - 6 Recreational Camps
- 114 licensing inspections were completed
- 211 Follow up inspections were completed
- 70 facility complaint inspections were completed

Essential Service 7

Link People to Needed Personal Health Services

Introduction: Essential Service 7 assures effective entry for disadvantaged people to a coordinated system of care, linkage of services for special population groups, and technical assistance for effective worksite health promotion/disease prevention programs.

WIC Referrals

Women and families are referred to additional community resources based on their needs. In 2017 WOPHD implemented an evidence-based referral tool focused on mental health, alcohol, tobacco and other drugs, which was continued into 2018. Maternal and child health nurses utilized motivational interviewing to identify women who may need additional referrals for mental health, tobacco use, or substance abuse services.

2019-- Outcomes

- 1415 women or families were referred to additional resources

Migrant Health

The Migrant Health program addresses health needs of migrant workers and their families. Approximately 120 Latino workers and their families come from southern Texas and Mexico to work at the Lakeside Foods cannery in Belgium and their produce freezing plant in Random Lake. Most workers live in one of the two “migrant camps” in Belgium during their stay in Wisconsin, working May through November. WOPHD works with Family Health LaClinica in Wautoma, WI to coordinate federal grant funds available for migrant workers’ outpatient health needs.

Oral Health

Early childhood cavities prevention services includes guidance for parents and other caregivers and distribution/provision of fluoride supplements.

2019 Outcomes

- 292 children received fluoride varnish from the Washington Ozaukee Public Health Department
 - 66 Ozaukee/226 Washington

Women, Infant, and Children (WIC) Nutrition Program

The Women Infant and Children program (WIC) promotes and maintains the health and well-being of nutritionally at-risk pregnant, breastfeeding and postpartum women, infants and children. WIC provides supplemental nutritious foods, nutrition and breastfeeding information and referral to other health and nutrition services.

2019-- Outcomes

- 1,888 participants were served by WIC in both counties

- 32,559 WIC vouchers were redeemed to purchase healthy foods
- \$944,00.00 worth of healthy foods was purchased with WIC vouchers
- \$9,685 worth of vouchers were redeemed at farmer's markets
- 76% of WIC mothers initiated breastfeeding post-delivery (WI average is 72%)
- 46% of WIC mothers were still breastfeeding at 6 months, and 19% at 12 months (WI average is 16.3%)

Wisconsin Well Woman Program (WWWP)

WWWP provides preventive screening services for breast and cervical cancer to low income, uninsured or underinsured women residing in Wisconsin. Women screened and diagnosed with breast or cervical cancer may be eligible for Wisconsin Well Woman Medical Assistance (WWMA) for treatment.

2019-- Outcomes

- 31 women participated in WWWP in Washington and Ozaukee Counties

Essential Service 8

Assure a Competent Public Health Workforce

Introduction: Essential Service 8 involves educating and training personnel to meet the needs for public and personal health service; adoption of continuous quality improvement and life-long learning; and active partnership with academic institutions. In order to provide the highest quality public health service, WOPHD strives to ensure that all of our staff possesses the knowledge, skills and abilities to perform their jobs effectively and efficiently.

Linkages with Academia

The Washington Ozaukee Public Health Department has strong linkages with numerous institutions of higher education and serves as a site for student placement, observation, practice experience and internship.

2019-- Outcomes

- WOPHD hosted two interns for 8 weeks during the summer
- WOPHD is represented on the Medical College of Wisconsin MPH Advisory Board
- WOPHD is represented on the Concordia University School of Nursing Advisory Board
- WOPHD hosted undergraduate nursing students for the spring and fall semester from University of Wisconsin Milwaukee for their community health course.
- Concordia University is represented on the Washington Ozaukee Public Health Department Board of Health

Essential Service 9

Evaluate Effectiveness, Accessibility and Quality of Personal and Population Based Health Services

Introduction: Essential Service 9 calls for ongoing evaluation of health programs to assess program effectiveness and to provide information necessary for allocating resources and shaping programs.

Health and Family Services (HFS) 140 Review

The Wisconsin Department of Health Services is required to formally review the operations of all Wisconsin Local Health Departments every five years. The review establishes the health department as a level I, II, or III agency. A level I agency meets the minimum requirements and a level III meets the maximum requirements established for local health departments. As a newly merged department, WOPHD underwent a 140 Review and achieved a level III designation in the summer of 2018.

Essential Service 10

Research for New Insights and Innovative Solutions to Health Problems

Introduction: Essential Service 10 includes continuous linkage with appropriate institutions of higher learning and research. The Washington Ozaukee Public Health Department continually fosters an environment of life-long learning, embraces evidence based interventions and applies innovative solutions to improve the health of our communities.

Innovative Partnerships & Awards

2019-- Outcomes

- Kirsten Johnson, the Health Officer, was a Robert Wood Johnson Foundation Health Policy Fellow through the National Academy of Medicine.
- Bailey Murph, the lead Public Health Strategist, served as a board member for the United Way of Northern Ozaukee and the Wisconsin Alliance for Women's Health.
- Washington County awarded WI Active Together recognition for Eat & Move Well efforts.
- Cultivate Mental Wellness received Character Counts Outstanding Character award from the Port Washington – Saukville Character Counts Committee.